1903

R.A.C.E. "Real Automovil Club de España" is founded by Ricardo Soriano II, Marquis of Ivanrey. Later, this became A.R.C. Europe among other 7 aristocratic families. Today, we all know it simply as Formula One.



The Soriano-Pedroso 1911 model

1905

Soriano invents and presents the bobsleigh in St. Moritz, Switzerland, the first venue for the Winter Olympics. This preceded The International Bobsleigh and Skeleton Federation (FIBT) founded in 1923. Soriano himself competed in Davos and won several titles.



Soriano's first bobsleigh called Gredos



R. Soriano II proceeded to delve into aeronautical engineering and built airships in Paris alongside Count Charles De Lambert, a former student of Wilbur Wright. Later on, Alberto Santos-Dumont produced with R. Soriano "The Dumont-Soriano Engine" in Aviation. This same year, they both built hydroplanes.



Soriano & Dumont' 1st Airplane

1919 - 1924



The Soriano-Pedroso 1920 model at Le Mans

During this 5 years, R. Soriano II designed and manufactured race cars in Paris, France known as the Soriano-Pedroso models. These cars were driven by Jean Graff. The model has a 4-cylinder 1500 (63 x 103 mm), CIME engine, with a shaft-driven o/h camshaft without supercharging. In the same year the car was registered and ran Le Mans Grand Prix competition in the 30s.



1930

Soriano II designs and produces outboard engines for OSSA as one of his pre-war innovations. In 1932, He becomes one of the founders of The Yatch Moteur Club de France, and the Canot Club of Paris, where he competed often.



1935

Soriano II invents a brand-new snow vehicle and calls it the Motoluge, used in Saint Moritz for show competitions; it became the predecessor for older models of snowmobiles. The news of this invention by the Marquis of Ivanrey was picked up in Spain by the newspaper "La Epoca", published on February 25th, 1935. In the United States of America, The Daily Herald in its issue of January 14th, 1937.

1936 - 1940

Soriano Films. Together with Manuel Augusto and Garcia Vinolas, Ricardo Soriano founded the Spanish Cinematographic Circle (C.I.R.C.E.). This association was created to raise quality of Spanish Cinema and in which he became President. His 1st film produced in France and titled "Un Chien qui raccorche" (1934). In this film, codirected with his friend Santiago Ontanon, a wide cast of international actors participated, including Lucien Raimburg and Simone Neyrinck.



Ricardo Soriano & Charles Chaplin salutes in El Chofre, Spain

1941 - 1954

SORIANO II also has the honor of having founded the historical first motorcycle factory in Spain, from where the first known scooter HUSOR came out in 1942 (anticipating brands such as Lambretta or Vespa by several years) and other small—wheel mopeds; the popular Soriano Motorcycle, a model which sold 18,000 units. Furthermore, Manuel Giro y Minguella, establishes the company Orfeo Sincronic S.A. (OSSA), whom uses only Soriano Engines manufactured in Barcelona, Spain.



The pre-war Soriano Tigre model becomes a revolution all throughout Spain and marks the path of other brands such as OSSA, Montessa, and Bultaco as their pioneer.



130 years

but now, leading the way to High End E-mobility worldwide.

1955-1973





The Marbella Club in 1954, Spain

Architecture, specialty that SORIANO began to develop in Biarritz, France in the early 1930s. Edgar Neville described in the interview ABC newspaper on June 9th, 1962, how: Soriano possessed an exquisite sense of aesthetics and technical knowledge in construction". Soriano had planned and built about 25 hotels in Biarritz and the pine forests of Chiberta of the Pyrénées-Atlantiques. Soriano with his cousin Prince Alfonso von Hohenlohe-Langenburg rebuilt the Costa del Sol of southern Spain, including the jet-set High Society destination town of Marbella. This marked the beginning of the Soriano Legacy of Real Estate Portfolio.

1974-2000

Hugo R. Soriano III takes on its family legacy and continued to build real estate assets such as hospitals and a chain of pharmacies throughout the Americas called SORIVAL Properties. His banking experience develops specialized financial products to leverage the Family's portfolio for its succession. The Soriano Family participates on the remodeling of New York City's Bellevue Hospital and the 911 Memorial.



The Third Generation of the Soriano Medical Doctors at their bes New York City - Miami - Los Angeles

2001 - 2010

The Soriano 4th Generation joins the ranks post September 11th, 2001. A moment of deep reflection which was portrayed by the erection of the 911 Memorial by Engineer Carlos Xavier Soriano. His brother and renown financier Marco Antonio Soriano IV creates the Soriano Global Holdings Limited Trust to ensure the expansion of their portfolio between the Americas and Europe. Headquartered in New York City in Rockefeller Plaza, Soriano applies modern portfolio theory to technologies in AI, EVs, Robotics, Nano Satellite, and Cryptocurrency at their birth within a series of divestures and mergers. Soriano urged his four siblings and brings back the Family Office to action.



The Soriano Engineering in New York City's Landmarks echoes in time

2011-Today



Soriano IV's global vision gives rise to the rebirth of Soriano Motori in Italy, Soriano Fashion and Mondo Soriano Metaverse aligning the past with the present for all future design, engineering of the next generation of marvels. As a recognized modern renaissance man, Soriano leads the way of E-mobility with mind alike such as Elon Musk's but with a strong collaboration of the arts and music in this vision, hence promoting beauty and technology aligned.

His present work with the Hedge Fund of former Chairman of Citigroup and CEO Time Warner Richard Dean Parsons, allows his vision to further expand into global investments.

Soriano co-wrote and published two books in 2021 called "The Cyber Elephant in the Boardroom" with Forbes and "Entrepreneurial Madress" by Beverly Hills Publishing.



Soriano IV embraces a full life style where engineering meets fashion

